



Matthias Hartmann

Chief Executive Officer and Management Board Chair

Matthias Hartmann was appointed CEO of Techem Group in January 2020, and is responsible for leading the Eschborn-based company. Before joining Techem, Hartmann was chair of the management board for IBM Deutschland GmbH and general manager for Germany, Austria, and Switzerland. Among his previous positions, he served as chair of the management board for GfK SE, a global market research company, where he managed its transformation to a global product and solutions provider with a clear digital focus.

He has also held national and international management positions at IBM in Germany and the United States, expanding the company's global services business for strategy, digital transformation, and business development